



Roofing and Sheetmetal Contractors  
Industrial and Commercial

## **The Roofing Contractor** *Trusted* **Above All**

Crafts Inc. is a family owned company that pledges to continue to be a leader in the roof construction industry.

We believe ethical and moral standards are the foundation of good business practices, and we operate with that integrity.

Team members are committed to exceed expectations in quality, safety, communications, education, training and productivity. Participative management and employee involvement at all levels makes each team member a vital part of our company.



## Innovation

Our focus on competitive and on-time performance builds our clients a better roof. We utilize team sizes that enhance our clients' ability to use their facilities sooner.

## Client Focus

We continue to build upon the strengths of Crafts Inc., always striving to be the best at responding to our client's needs. Exceeding client expectations is our goal.



## Employee Focus

We invest in continual employee development and growth, to encourage preparedness for advancement opportunities.

## Family Values

We actively support our employee's efforts to balance the physical, social, emotional, intellectual, financial and spiritual dimensions of their lives. We strive to contribute positively to their overall personal wellness.





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*Commits to be*  
**#1 in Excellence**

*To maintain this status, we must excel in all of the areas important to our clients and our team members.*

- **SAFETY** — We pledge to continue to invest heavily in employee education and equipment to reach “Zero Injury Status”.
- **QUALITY** — We will never permit quality to become second to expedience. Quality has been and always will be the trademark of our roofing company.
- **COMMUNICATION/ASSISTANCE** — We will provide our clients with outstanding communications and the assistance they need to always make informed decisions.
- **EDUCATION/TRAINING** — We will require all team members to continually improve their knowledge as products and installation techniques advance. We pledge continued leadership in employee training.
- **PRODUCTIVITY** — We will seek and implement innovative techniques and products that will enhance productivity without reducing quality. These cost savings for our clients secure our future as an industry leader.





*A Tradition of Quality Since 1946*



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